



Your Community, Your Credit Union

FROM OCTOBER 13-17, WE'RE CELEBRATING INTERNATIONAL CREDIT UNION WEEK WITH EXCITING EVENTS, GIVEAWAYS AND LOAN SPECIALS.

DON'T MISS YOUR CHANCE TO BE PART OF THE FUN...AND THE SAVINGS!



Since 1948, International Credit Union Day has been celebrated annually on the third Thursday of October.

This global event honors the proud history of credit unions and highlights the vital role they play in building financial well-being in communities worldwide. It's a time to celebrate the credit union difference—and to raise awareness, appreciation, and support for financial cooperatives everywhere.

At N.E.W. Credit Union, we make it a weeklong celebration!

Join Us: ICU Week

N.E.W. CU is Serving Knowledge, Kindness & Cookies!

MONDAY 10/13

BRANCHES CLOSED

Our branches will be closed in observance of Columbus Day. We won't be taking the day off – our team will be out in the community for a day of community service, volunteering and making a difference!

TUESDAY 10/14

STAFF AND MEMBER EDUCATION DAY

Seminars with Courts Financial @ Oconto Falls Area Senior Center The New Tax Landscape: Protect Your Wealth in 2025 Retirement Readiness Checkup **

WEDNESDAY 10/15

STUDENT SPOTLIGHT

On this special day, we recognize and appreciate the hard work, dedication and positive impact students bring to our credit union and community. Thank you student tellers-you make a difference!

THURSDAY 10/16

INTERNATIONAL CREDIT UNION DAY

Join us at our branches for a sweet celebration filled with cookies, coffee, punch and a small token of our gratitude–a beautiful carnation and calendar!*

*While supplies last

FRIDAY 10/17

BAKE SALE + FOOD TRUCKS

Stop by any of our locations for our Bake Sale - and come hungry! Food trucks will be on-site too! **

**See page 2 for details.

In This Issue: Savings & Celebrations



ICU WEEK
Celebrate International
Credit Union Week with Us!



2 EVENTS
Community Events,
Credit Union Spirit



HIGHLIGHTS
What's Happening at
N.E.W. CU



HOLIDAY SAVINGS
Enjoy the season with extra cheer!

UPCOMING EVENTS



ICU WEEK | OCT. 13 - 17

JOIN US IN CELEBRATING WITH A VARIETY OF ACTIVITIES SCHEDULED THROUGHOUT THE WEEK.



ICU DAY | OCT. 16

THURSDAY, OCTOBER 16TH IS INTERNATIONAL CREDIT UNION (ICU) DAY.

JOIN US FOR A SWEET CELEBRATION FEATURING COOKIES, COFFEE, PUNCH AND MORE. AS A TOKEN OF OUR APPRECIATION, YOU'LL RECEIVE A BEAUTIFUL CARNATION AND A COMPLIMENTARY CALENDAR-WHILE SUPPLIES LAST!



SEMINARS WITH COURTS FINANCIAL STRATEGIES | OCT. 14 OCONTO FALLS SENIOR CENTER | 512 CALDWELL AVE, OCONTO FALLS SIGN UP AT NEWCU.ORG/EVENTS

2:00 PM - THE NEW TAX LANDSCAPE: PROTECTING YOUR WEALTH IN 2025

• LEARN HOW RECENT TAX LAW CHANGES COULD IMPACT YOUR FINANCIAL PLANS-AND WHAT YOU CAN DO TO STAY AHEAD.

6:00 PM - RETIREMENT READINESS CHECKUP

GET ANSWERS TO KEY RETIREMENT QUESTIONS:

- HOW MUCH DO YOU REALLY NEED TO RETIRE COMFORTABLY?
- WHEN SHOULD YOU CLAIM SOCIAL SECURITY?
- COMMON 401(K) MISTAKES TO AVOID
- HOW TO UNDERSTAND AND MANAGE INVESTMENT RISK



FOOD TRUCKS + BAKE SALE | OCT. 17 **ALL BRANCH LOCATIONS**

BAKE SALE 9-4P*

ALL BAKED GOODS SOLD BENEFIT CHILDREN'S HOSPITAL OF WI

FOOD TRUCKS ON SITE 11A-2P* *WHILE SUPPLIES LAST

WHAT IS ICU WEEK?

This annual celebration features everything from fundraisers to volunteer events-all showcasing the credit union difference and our commitment to our community.

CLOSED DATES



COLUMBUS DAY | OCTOBER 13, 2025 CLOSED

WHILE OUR OFFICES ARE CLOSED. OUR TEAM WILL BE OUT IN THE COMMUNITY, GIVING BACK BY VOLUNTEERING IN THE AREAS WE PROUDLY SERVE.



VETERAN'S DAY | NOVEMBER 11, 2025 **CLOSED**



THANKSGIVING DAY | NOVEMBER 27, 2025 **CLOSED**



CHRISTMAS EVE | DECEMBER 24, 2025 BRANCHES WILL BE CLOSED AFTER 12:00P



CHRISTMAS DAY | DECEMBER 25, 2025 **CLOSED**



NEW YEAR'S EVE | DECEMBER 31, 2025 BRANCHES WILL BE CLOSED AFTÉR 12:00P



NEW YEAR'S DAY | JANUARY 1, 2026









Oconto Tasty Traveler



Suring Jack's Fry Shack



Peshtigo The Grateful Cheese





2025 SENIOR TRIP

On a recent member outing to Oshkosh, a group of our senior members enjoyed a day filled with art, innovation, and most importantly—community. From the awe-inspiring Paine Art Center to the hidden gem at the EAA Aviation Museum, the day offered a rich mix of beauty, history, and bonding.

Here's a look back at the highlights:



THESE OUTINGS GO BEYOND SIGHTSEEING-THEY CREATE MEANINGFUL OPPORTUNITIES FOR CONNECTION.

"THIS IS PART OF WHAT MAKES OUR CREDIT UNION COMMUNITY SO SPECIAL," SAID A TEAM MEMBER.

"WE DON'T JUST FOCUS ON FINANCIAL WELLNESS, BUT ALSO PRIORITIZE CREATING EXPERIENCES THAT BRING PEOPLE TOGETHER."

WHETHER ATTENDING WITH A PARTNER OR COMING SOLO,
MEMBERS FORMED GENUINE CONNECTIONS THROUGHOUT THE
DAY. BY THE END OF THE TRIP, STORIES WERE FLOWING AND NEW
FRIENDSHIPS HAD FORMED.

THE GROUP ATMOSPHERE WAS WARM, INCLUSIVE, AND ACCESSIBLE TO ALL.



At the EAA Aviation Museum, one of the most talked-about surprises was the Blue Bugatti Model 100P—the only aircraft ever designed by the Bugatti company. Built in the 1930's to compete in a European air race, the plane never flew due to WWII and was hidden in a barn for nearly 30 years before being rediscovered. It now lives permanently on display in Oshkosh.

Our next senior trip hasn't been scheduled yet, but we're excited to host Financial Education Sessions with Courts Financial Strategies during ICU Week on Tuesday, October 14, 2025. These sessions are open to all members and offer another chance to learn, connect, and grow together. See page 2 for details!



OUR HOLIDAY LOAN SPECIAL IS BACK! BORROW UP TO \$5000 AT 7.90% APR*! LET US HELP YOU MAKE THIS HOLIDAY SEASON MERRY & BRIGHT.

*Annual Percentage Rate (APR) effective as of 10/1/2025 and is subject to change. Maximum loan amount of \$5000 for a term of 12 months. Estimated monthly payment of \$86.95 per \$1000 borrowed. Holiday Loan Special is available October 1, 2025 to December 31, 2025. Rate subject to credit worthiness. All loans subject to approval. Member eligibility required.



FOR MEMBERS WITH A HOLIDAY SAVINGS ACCOUNT:

Your balance will automatically transfer to your Primary Savings Account on the evening of October 31st and be available to you starting November 1st.

Serving all who live or work in Brown, Marinette, Oconto, & Shawano Counties of Wisconsin and Menominee County, Michigan

OCONTO FALLS 301 Jackson St., Oconto Falls, WI OCONTO 405 Pecor St., Oconto, WI PESHTIGO 870 Frontage Rd., Peshtigo, WI SURING 717 East Main St., Suring, WI

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